DAVID RUSSO

UX/UI DESIGNER

A humble, hard working multidisciplinary user experience designer with an interest in branding and visual design.

INTUIT

UX/UI DESIGNER III | AUG 2018 - PRESENT

Established consistency across all our brands & products by adhering to design system. Worked with front-end developers to eliminate inconsistencies

Turned concepts into designs that helped to make products easy use while still delivering huge customer benefit, Helped TurboTax Live reach 1 million users.

Ensured key client touch points are integrated to maximize impact, and designs elements work together to build powerful communication

SEAMGEN

USER EXPERIENCE DESIGNER | MAR 2018 - JUL 2018

Designed workflow diagrams, wireframes, and screen designs for enterprise applications in mobile; tablet; and desktop. As well as creating prototypes with InVision.

Ensured all designs are built on foundation of solid usability and intuitive design principles while working in alige workflow

Participated in design review meetings with clients and internal teams while working closely with senior UX team to ensure designs are fully implementable

SKINIT LLC

LEAD WEB DESIGNER / JR ART DIRECTOR | AUG 2015 - MAR 2018

Worked collaboratively with the marketing and engineering team to develop UI visual and interaction design to ensure the customer experience is seamless and effective

Translated customer behaviors and formulate recommendations to improve customer experience process included consumer research, lo fi & hi fi wireframing, & A/B testing

Created wireframes, mockups and web graphics across all web/digital/ interactive designs that are responsive and mobile friendly

DESIGNSTUDIO

VISUAL DESIGNER | JAN 2015 - AUG 2015

Worked closely with the American Red Cross team to create educational landing pages and Apps to promote various services offered by ARC

Collaborated with Caldera Spas helped to create a design program using local customer data, and selling insights to re-design country wide spa dealer websites

i.d.e.a.

CREATIVE INTERN / FREELANCE DESIGNER | JAN 2014 - NOV 2014

Conceptualized and produced print and web visuals for San Diego Museum of Art, Harrah's Resort, 1-800-FLOWERS and Covance

Assisted on the production of New Era campaign, in store and online media which included image retouching, clipping masks, and additional image manipulation

Skills

VISUAL DESIGN

UX / UI

CAMPAIGN + BRANDING

WIREFRAMES + MOCKUPS

USER FLOWS

PROTOTYPING

WEB DESIGN

INTERACTION DESIGN

Tools

SKETCH

ADOBE CREATIVE SUITE

INVISON

AFTER EFFECTS

MAGENTO

ZEPLIN

JIRA

Education

THE ART INSTITUTE OF CALIFORNIA

BACHELOR OF SCIENCE IN ADVERTISING

OUTSTANDING ADVERTISING STUDENT HONORS

NSAC 5TH PLACE 2014

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