

## SERVICENOW

SR. PRODUCT DESIGNER | MAY 2019 - PRESENT

Helped to create and establish a new visual language from conceptualization to final design execution for ServiceNow products bringing a modern look and feel to the product

Improved the visual design of legacy products to a more modern look and feel, while trying to align newer products.

Maintained consistency across all products components from user experience and visual design by representing the visual design team on governance teams across SN products

Mentored and guided designers through the internship program, by providing them real work experience, also provided thought leadership ideas and design to increase awareness and fun within the design community

## INTUIT

UX/UI DESIGNER III | AUG 2018 - MAY 2019

Established consistency across all our brands & products by adhering to a large and great visual design system. Worked with front-end developers to eliminate inconsistencies

Turned concepts into designs that helped to make products easy use while still delivering huge customer benefit, Helped TurboTax Live reach 1 million users

Ensured key touch points are integrated to maximize impact, and design elements work together to build powerful communication

## SEAMGEN

USER EXPERIENCE DESIGNER | MAR 2018 - JUL 2018

Designed workflow diagrams, wire-frames, and screen designs for enterprise applications in mobile; tablet; and desktop. As well as creating prototypes with InVision

Ensured all designs are built on foundation of solid usability and intuitive design principles while working in agile workflow

## SKINIT LLC

LEAD WEB DESIGNER / JR ART DIRECTOR | AUG 2015 - MAR 2018

Worked collaboratively with the marketing and engineering team to develop UI visual and interaction design to ensure the customer experience is seamless and effective

Translated customer behaviors and formulate recommendations to improve customer experience process included consumer research, lo fi & hi fi wire-framing, & A/B testing

Created wire-frames, mock ups and web graphics across all web/digital/interactive designs that are responsive and mobile friendly

## DESIGN STUDIO NETWORK

VISUAL DESIGNER | JAN 2015 - AUG 2015

Worked closely with the American Red Cross team to create educational landing pages and Apps to promote various services offered by ARC

Designed a variety of visual assets for responsive web designs, print, digital advertisements, and trade shows material

## Skills

VISUAL DESIGN  
DESIGN SYSTEMS  
UX / UI  
CAMPAIGN + BRANDING  
WIRE-FRAMES + MOCK UPS  
USER FLOWS  
PROTOTYPING  
WEB DESIGN  
INTERACTION DESIGN

## Tools

FIGMA  
SKETCH  
ADOBE CREATIVE SUITE  
INVISION  
PRINCIPLE  
MAGENTO  
ZEPLIN

## Education

THE ART INSTITUTE OF CALIFORNIA  
SAN DIEGO  
BACHELOR OF SCIENCE IN ADVERTISING  
OUTSTANDING ADVERTISING STUDENT HONORS  
NSAC 5TH PLACE 2014